

ICI C'EST PARIS

PARIS SAINT-GERMAIN

DEVENONS PLUS GRAND

PARIS SAINT-GERMAIN

FIERS DE NO



PENNSYLVANIA

PARIS SAINT-GERMAIN ACADEMY





PENNSYLVANIA

ICI C'EST PARIS



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FIER



PLAY THE PARIS WAY ICI C'EST PARIS

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**PSG A GLOBAL BRAND
WITH HYPE AND AURA.**





PARIS
SAINT-GERMAIN
ACADEMY

SEASON 2022 - 2023 LOCATIONS

📍 ST.LUKE'S SPORTS RINK

📍 ST.LUKE'S METRO

📍 ST.LUKES' SPORTS PERFORMANCE CENTER

📍 PHILADELPHIA CAMPUS TBD OCTOBER 2022

📍 MORAVIAN ACADEMY

📍 SWAIN SCHOOL

📍 LAFAYETTE COLLEGE METZGAR
FIELDS ATHLETIC COMPLEX

(REFER TO: [HTTPS:// WWW.PSGACADEMYPENN.COM/LOCATIONS/](https://www.psgacademypenn.com/locations/) FOR EXACT NAMES)

C O N F I D E N T I A L



PARIS
SAINT-GERMAIN
ACADEMY

PROGRAMS:



SUMMER CAMPS



WINTER CAMPS



PRIVATE GROUP TRAINING



AFTER SCHOOL PROGRAMS



ANNUAL TOURNAMENT



SEMINARS AND CONFERENCES

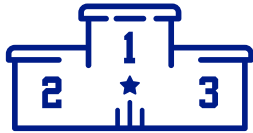


COMPETITIVE TEAMS



PARIS
SAINT-GERMAIN
ACADEMY

SPONSOR PROPOSAL:



PRIMARY STATE SPONSOR:

\$100,000 USD

PER ANNUM

(THREE YEAR CONTRACT)

1
FIRST
OPTION

First option to sponsor tournaments, facility, camps, and other special events.

LOGO USAGE: Sponsor may use the PSG ACADEMY LOGO for pre-approved marketing purposes.

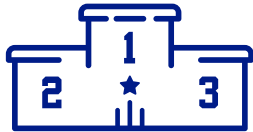
(Ex. Official Bank of PSG Academy Pennsylvania)



OFFICIAL MERCHANDISE PIECE FOR EACH COMPETITIVE PLAYER AND STAFF TO WEAR DURING GAMES AND PUBLIC EVENTS.



SPONSOR PROPOSAL:



TITLE STATE SPONSOR:

\$50,000 USD

PER ANNUM

(THREE YEAR CONTRACT)

▶ **OTHER** ▶

Strategy coordination between Sponsor & PSG Academy PA such as

- **Scholarships**
- **Financial Aid**
- **Fidelity/Referral programs**
- **and many more.**



PARIS
SAINT-GERMAIN
ACADEMY

KEY FACTS YEAR ONE:



**STUDENT EXPECTANCY
YEAR ONE:**



**SUMMER
CAMPS**



**SCHOOL
YEAR**

500 STUDENTS

NET POTENTIAL REACH OF OVER 250,000 VIEWS (NUMBERS ADDED BETWEEN COMBINED DATABASES AND SOCIAL MEDIA ACCOUNTS FROM ORGANIZATION AND STRATEGIC PARTNERS) EXACT NUMBERS CAN BE PROVIDED BY REQUEST



KEY FACTS YEAR ONE:



LOCATIONS:
SEVEN (7)



FOCUS:
Education and Development



COMPETITIVE TEAMS:
8 teams (4 boys 4 girls)
out of Lehigh Valley locations
(20 players per team per division maximum)

ESTIMATED GROWTH
25-35% YEARLY



PARTNER NETWORK



WE ARE CREATING A
NON EXCLUSIVE PARTNER NETWORK
with local businesses that will provide added
benefits to our students and families.

C O N F I D E N T I A L



PENNSYLVANIA

PARIS SAINT-GERMAIN ACADEMY

WE LOOK FOR ALL AROUND PARTNERS FOR OUR ACADEMY

TO BRING VALUE AND GROWTH

TO OUR PROGRAM, OUR MEMBERS, AND OUR STUDENTS.

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**YOUR COMPANY IS TO BECOME A PART OF THE
PARIS SAINT-GERMAIN ACADEMY PENNSYLVANIA FAMILY.**

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